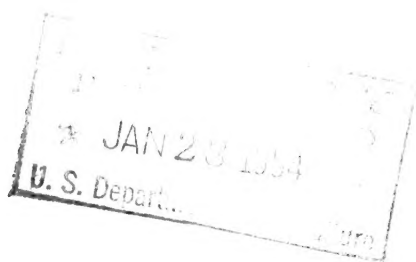


1954 PRICE LIST
SELMA GLADIOLUS GARDEN

IRA and ALICE MASON
P.O. Box 111 Selma, California
Licensed Nursery Tel. 4971 - Fowler



LOCATION

7823 East Manning Avenue, is the location of our Sales Barn - South side of Manning (Reedley Road) $\frac{1}{4}$ mile east of 99 Highway 2 miles south of Fowler, four miles North of Selma, call at the barn or mail your order. Orders of \$2.00 or over postage paid - less than \$2.00 add 20 cents for postage.

SIZE

Large bulbs are $1\frac{1}{4}$ inch in diameter and up. Growing size (medium) are $\frac{3}{4}$ to $1\frac{1}{4}$ inch - The large bulbs bloom earlier and make longer spikes with larger flowers. We plant the medium size for cut flowers for the florists - For years we have been supplying leading florists of Madera, Fresno, Kings and Tulare Counties with our glad blooms.

It is our intention to send out only healthy bulbs true to name, but no guarantee of growth or satisfaction is implied in the sale, nor will we be responsible for the crops.

GROWING HINTS

Gladiolus are easy to grow, much easier than most plants. They can be planted in rotation to lengthen the flower season, or large, medium and small planted at the same time, the large blooming first.

Plant about five inches deep, better too deep than too shallow, four to six inches apart in single or staggered rows. Good large bulbs do not require much fertilizer. No danger of too much water, if your soil is well drained. Full sun is best.

They have their pests as do all plants, the thrips being the worse. Prevention is better than cure. 5% DDT dust with us is very effective. It is cheap and easily applied.

Care for your plants about two months after blooming to mature the bulbs. After digging let dry until the old bulb parts readily from the new, clean, dust well with 1% to 5% DDT dust, store in a cool dry place until planting time. DDT is death to thrips, they do not have to eat it, just walk over it, it gets them as they hatch. We dust all bulbs with 5% DDT dust and soak the bulbs just before planting in a solution of a tablespoon of Lysol to one gallon of water for six hours. We advise everyone to do the same whether the bulbs have been previously treated or not.

PREMIUM BULBS

Gay Lady, an easy growing tall lavender with lighter throat. Marshal Montgomery clean warm velvety maroon-red. A large size premium bulb free with each \$1.00 purchase.

GROUP A

ADINDA, early light yellow
A. E. BLAKE, Purplish red
ALLARD PIERSON, salmon-rose
ANKARA, dark purple
BLOEMFONTEIN, salmon, yellow shading
BLUE HERALD, purplish violet
BOULOGNE, wine red
CASABLANCA, ruffled white
CARDINAL SPELLMAN, light reddish violet
CHERBOURG, dark rose
DAISY MAE, orange pink
DIEPPE, deep salmon-red
DR. FLEMING, salmon-pink
EARLY ROSE, rose
ETHEL-COVE-COLE, pale pink
GEN. EISENHOWER, giant begonia rose
HUNTRESS, early ruffled lavender
IVY ROBERTSON, light pink yellow center
LADY JANE, cream, yellow lip
LAVENDER DREAM, silvery catleya-lavender
LEEUEWENHORST, light lavender-pink
LIPSTICK, rose-pink deeper blotch

LORD NELSON, lemon yellow
MANSOER, blood-red on brown ground
MARGARET BROUSE, pale pink
MARGARET FULTON, rich salmon
MODERN TIMES, crimson purple
MORNING KISS, tall white
MRS. MARKS MEMORY, dark magenta
MT. INDEX, early white, yellow throat
MYRNA FAY, early lavender
NEW EUROPE, scarlet
PANDORA, geranium pink
PAUL ROBENS, reddish-violet
ROSA VAN LIMA, apple blossom pink
SALMON JOY, deep salmon
SALMON'S GLORY, cream, carmine blotch
SAKIA, salmon-pink
SILHOUET, smoky, lilac, red shades
SKYMASTER, very light rose
SNOW PRINCESS, commercial white
SPOTLIGHT, canary yellow, red throat
UHU, smoky, madder red, lilac stripes
VELVET DREAM, velvet brownish purple

PRICE OF ABOVE VARIETIES -

LARGE - 3 for \$.25: 10 for \$.65: 100 for \$5.00
MEDIUM - 5 for \$.25: 10 for \$.45: 100 for \$3.00
FREE PREMIUM BULBS

GROUP B

ACCA LAVRENTIA, orange, yellow markings
ARC De TRIOMPHE, straw yellow, deeper
in throat
ASTND, slightly ruffled rose, cream
throat
ATHLONE, blush white
BENJAMIN BROTTEN, light magenta, lavender
BLUE BEAUTY, tall violet blue
BURMA, very ruffled deep rose
DUSTY MILLER, smoky oldrose, orange
blotch
DYNAMO, pastel scarlet-very large
ELIZABETH THE QUEEN, ruffled lavender
EVANGELINE, giant pink, giant
FLORENCE NIGHTENGAL, tall white
FLYING FORTRESSES, smoky grey, red blotch
GLORIOSA, rosy pink, lighter throat
GOLDEN FAVORITE, golden yellow
GRAND MONARCH, brownish red, purple
blotch
HAN VON MEEGEREN, deep canary yellow
HANNY SCHAEFF, fire red or deep orange
ARRY HOPKINS, wine red, purple glow
HIGH FINANCE, orange-grey smoky

HOLLANDS GLORY, salmon pink
HOPIAN'S GLORY, sunflower yellow
JOHAN VON KNIJNENBURG, scarlet
KESTREL, tall orange-peach
LIMBURGIA, madder red, carmine shadings
MANCHU, orange and yellow
MUSIO CLEMENTI, soft grey-blue
NEW YORK, giant purplish red
NIELS BOHR, clear scarlet
OBERBAYERN, pansy-violet, white blotches
OKLAHOMA, smoky lilac-grey
PACTOLUS, apricot, orange red blotches
POLYNESIA, salmon, yellow throat
PRINCESS BEATRIX, orange, red blotch
PUCCINI, lilac-purple, bluish blotch
SPIC AND SPAN, ruffled deep pink
STRALIA, Ruffled salmon buff
SUN SPOT, ruffled apricot buff
TIVOLI, clear pink, lighter throat
UNCLE TOM, dark brown-red

PRICE OF VARIETIES IN GROUP B

LARGE - 2 for \$.25: 10 for \$1.00
FREE PREMIUM BULBS

GROUP C NOVELTY AND SCARCE VARIETIES

ALFRED NOBLE - soft salmon-rose with white in throat.
Large 1 for \$.25: Medium 1 for \$.15
ATATURK, tall very deep maroon with velvety black glow
Large 1 for \$.25 Medium 1 for \$.15
BRAYA, the blackest glad we grow
Large 1 for \$.25 Medium 1 for \$.15
BRIDAL ORCHID, a very vigorous ruffled pastel lavender opens 10
Large 1 for \$.50 Medium 1 for \$.35
CIROE, a massive scarlet orange with small cream markings in throat
Large 1 for \$.35 Medium 1 for \$.25
ELER'S ROSE, a tall growing rich rose opens 7 or 8 at a time
Large 1 for \$.50 Medium 1 \$.35
FRANS HALS, deep glowing red with purplish orange stripes
Large 1 for \$.25 Medium 1 for \$.15
GAY LADY, a vigorous tall growing lavender with a lighter throat
Large 1 for \$.35 Medium 1 for \$.25
MRS. MINIVER, pure catlega lavender with small blue blotch
Large 1 for \$.35 Medium 1 for \$.20
NOWETA ROSE, tall medium lavender-rose opens up to 12 at a time
Large 1 for \$.45 Medium 1 for \$.30
PALETTE, ruffled bright vermilion red with a bright contrasting violet throat
Large 1 for \$.35 Medium 1 for \$.25
REDOWA, bright red opens 8
Large 1 for \$.25 Medium 1 for \$.15
REGAL RED, dark scarlet-huge 6 inch florets on a 5 foot spike
Large 1 for \$.25 Medium 1 for \$.15
WHITE GODDESS, a tall ruffled white
Large 1 for \$.25 Medium 1 for \$.15

COLLECTIONS

For those who want beautiful flowers but do not care to label and keep separate the different varieties we offer the following money saving collections -

GENERAL ASSORTMENT

Our selection of varieties, a rainbow of color, in at least 20 varieties-
The same varieties if bought under label would cost much more.

Large bulbs $1\frac{1}{4}$ inch and up not labeled . . . 50 for \$2.65 - 100 for \$5.00

Same collection in blooming size 50 for \$1.60 - 100 for \$3.00

DARK COLORED ASSORTMENT

Consists of reds, scarlets, purples, violets, smokies, etc.

Bulbs $1\frac{1}{4}$ inch and up, not labeled. 50 for \$2.65 - 100 for \$5.00

Same collection in blooming size. 50 for \$1.60 - 100 for \$3.00

LIGHT COLORED ASSORTMENT

Consists of whites, creams, yellows, salmons, lavenders, pinks, etc.

Bulbs $1\frac{1}{4}$ inch and up, not labeled. 50 for \$2.65 - 100 for \$5.00

Same collection blooming size

$3/4$ to $1\frac{1}{4}$ not labeled 50 for \$1.60 - 100 for \$3.00

ASSORTMENT OF SMOKIES

Large size $1\frac{1}{2}$ inch and up. 50 for \$3.30

Blooming size $3/4$ inch to $1\frac{1}{4}$ inch. 50 for \$2.00

SPECIAL COLLECTION

One each of 18 varieties, wide color range

Large size $1\frac{1}{4}$ inch and up. ~~50~~ for \$1.00

RED ASSORTMENT

Consists of Salmon reds, scarlets, light reds, dark reds, black reds, wine reds, etc.

Large size $1\frac{1}{4}$ inch and up. 25 for \$1.50 - 50 for \$2.90

FREE - 1 Large bulb of either Gay Lady or Marshal Montgomery with each \$1.00 purchase

